

Don't Miss the Seventh Annual

A close-up photograph of a Florida panther's face, showing its eyes, nose, and whiskers. The panther's fur is a mix of brown and black, and its eyes are a striking blue-grey color. The text is overlaid on this image.

F L O R I D A
P A N T H E R
F E S T I V A L

Photo: Ron Magill

Sponsor
Opportunities

Saturday, November 3, 2018

www.floridapantherfestival.com



PHOTOARK
JOEL SARTORE

Your Support Helps People and Panthers

Once on the verge of extinction, Florida panthers are growing in number in south Florida and have begun to expand their breeding range. But this success in the making is not without challenges. There's a great need for education about how to best live with these large cats.

The Florida Panther Festival was created to promote the safe coexistence of people, pets, livestock, and panthers by fostering a wide appreciation for panthers and their connection to the crucial Florida ecosystems that we all depend on.

Seeing Florida Panthers

The 2018 Florida Panther Festival will offer guests a chance to see two panthers: Uno and Athena. Uno (above) is the panther that survived a shotgun blast to the face leaving him blind. Athena's mother left her behind in the den in Big Cypress National Preserve where park biologists found her. It's hoped that some day the two may be able to live together.

Record Attendance

Since Naples Zoo began hosting the Festival, attendance has soared to between 3,500 to 5,500 guests. Once again, the Festival will be hosted on a Collier County Free Saturday. Guests will meet rangers, biologists, and other wildlife experts while children engage in fun activities. Your business or organization can have a booth alongside them at the Festival to reach these families.

Education & Conservation

Your support will both help educate Festival guests and fund conservation efforts that help panthers in the wild. Make a difference for these cats and all Floridians!



Sponsor Benefits Sponsorships start at just \$100, are fully tax deductible, and support both the Festival and panther conservation efforts. In-kind sponsorships are important, too! Please contact Naples Zoo Director of Conservation Tim Tetzlaff to discuss your options at tim@napleszoo.org or 239.262.5409 ext 122.

SPONSOR BENEFITS	\$100	\$250	\$500	\$1,000	\$2,500	\$5,000
Name on Festival Website						
Photo/Logo Post on Facebook						
Logo on Festival Website						
Name on Festival Banners						
Booth Space at Festival						
Logo on Festival Banners						
Spoken Recognition at Presentations and Logo on Screen						
Behind-the-Scenes Tour at Panther Habitat for 6 people						
Name in Paid Advertising						
Private Swamp Buggy Tour at Florida Panther National Wildlife Refuge for up to 10 people						
Logo in Paid Advertising						
Title Sponsor of Event "ABC Company presents . . ." on banners, advertising, and website.						

Please make checks payable to:

Naples Zoo (with "Panther Festival" in memo) 1590 Goodlette Rd N, Naples FL 34102

Sales: While products/services can be promoted, sales of any kind are not permitted at the festival.

Deadline: Only payments made with logos provided prior to 9/10/2018 will be ensured inclusion on banners.



November 3, 2018

Sponsor Application

Yes! I would like to be a 2018 Festival sponsor!

Company (or Personal) Name: _____

The above should read exactly as you want it printed for sponsor recognition

Contact Name: _____

Contact Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: (_____) _____ e-mail: _____

Website (if applicable): _____

Logo: If applicable, send a high-resolution print quality logo to tim@napleszoo.org.

Sponsorship Level: _____ \$100
_____ \$250
_____ \$500
_____ \$1,000
_____ \$2,500

Please make checks payable to "Naples Zoo"

100% of sponsorship monies go directly to the festival and conservation efforts for wild panthers and is U.S. tax-deductible to the extent allowed by law.

Title Sponsor (Limit 1) _____ \$5,000
Title Sponsorship NOT available for in-kind donation

Naples Zoo at Caribbean Gardens is the coordinating host of the 2016 Florida Panther Festival and is a nonprofit 501(c)(3) charitable organization.

In-Kind Donation: I have spoken to Tim Tetzlaff at Naples Zoo (tim@napleszoo.org | 239.262.5409 ext 122) and would like to donate in-kind goods/services valued at \$ _____.

Description: _____

**Please make check payable to "Naples Zoo" and return this form with a check to:
Naples Zoo, ATTN: Panther Festival, 1590 Goodlette Rd N, Naples FL 34102**

Naples Zoo at Caribbean Gardens is a nonprofit 501(c)(3) charitable organization (# 85-8013480804C-1). Contributions to The Naples Zoo are tax-deductible as charitable contributions as allowed by law. A COPY OF THE OFFICIAL REGISTRATION (SC-01705) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE 1-800-HELP-FLA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.