

**Florida
Panther
Festival**



Florida Panther Festival 2014



Photo by: Tom Trotta

Sponsorship Opportunities



2014 Sponsorship Opportunities

2014 marks the 4th annual Florida Panther Festival!

Sponsorships start at just \$250 and are fully tax deductible. Benefits include name recognition on festival website, social media and marketing materials as well as recognition at the event. In-kind sponsorships are important too! Contact us to discuss.

The Florida Panther Festival is a family-friendly, free public event fostering education, protection and preservation for Florida's state animal.

Our festival will feature indoor and outdoor exhibits, live music, local food, arts & crafts, children's games and activities, field trips to public and private lands where panthers live, guided trail walks and opportunities to speak with panther experts.

Become a key player to save the endangered Florida panther by supporting the Florida Panther Festival, a multi-partner effort to expand Florida panther awareness and education.

Contact Allen Loyd - Festival Coordinator
Phone 727-599-7624
FloridaPantherFestival@gmail.com

November 15, 2014
North Collier Regional Park
Naples, Florida
FREE ADMISSION
10am – 4pm

www.floridapantherfestival.com



Photo by Mark Lotz, FWC



Photo by Glen Stacell

We'd love to have you involved in the Florida Panther Festival!

Florida Panther Festival

**North Collier Regional
Park
Naples, Florida**



Brought to you by:



2013 Summary of Events

- More than 1,200 visitors
- FREE Admission
- Panther Biologist Presentations
- Predator-Resistant Enclosure Exhibit
- Living with Wildlife Pavilion
- Live Music by *The Acoustikats*
- Collier County Junior Drill Team Performance
- Face-painting and Outdoor Kids' Games
- Children's Activity Room staffed by Nature on Wheels
- Guided Trail Walks by Big Cypress National Preserve
- Local Food Vendors including: Fred's Express BBQ, Russell's Clambakes, Rita's Italian Ice of Naples
- Over 30 Educational Exhibitors and Craft Vendors
- Field Trips to Panther Habitat the Day After the Festival

Media Coverage:

- NBC Miami
- Naples Daily News
- VisitFlorida.com
- Florida Rambler
- Ft. Myers News Press

Event Sponsors:

- Florida Panther Protection Program
- Florida Wildlife Federation
- Nature On Wheels, LLC
- Planet Smoothie
- Taylor Rental/Party Plus of Naples
- Friends of the Florida Panther Refuge
- The Sunshine Story LLC
- Golden Gate Animal Clinic
- Collier County
- Audubon Society

FloridaPantherFestival.com





Benefits	\$250 Whisker Sponsor	\$500 Print Sponsor	\$1000 Paw Sponsor	\$2,500 Panther Den Sponsor	\$5,000 Home Range Sponsor	\$10,000 Panther Sponsor
Key Player in the mission to save the endangered florida panther						
Tax-Deductible						
Name and Logo on Event website and Facebook page						
Framed Certificate or Commemorative Plaque		Certificate	Certificate	Plaque	Plaque	Plaque
Name or Logo on festival posters and PR materials		Name	Logo	Logo	Logo	Logo
Name or Logo on festival banners		Name	Name	Logo	Logo	Logo
Private swamp buggy tour in Panther National Wildlife Refuge for up to 10 guests						
Name/Logo in paid & commercial advertising						
Title Recognition as Festival Sponsor						
Needs for which you'd prefer Your donation be Allocated:	<input type="checkbox"/> No Preference	<input type="checkbox"/> Transportation for underprivileged families	<input type="checkbox"/> Music/ Entertainment	<input type="checkbox"/> Speakers/ Special Guest	<input type="checkbox"/> Educational Materials	

Please make checks payable to: DEFENDERS OF WILDLIFE
3637 4th Street N, Suite 230, St. Petersburg, FL 33704

All sponsors are eligible for a vendor booth, if requested.
Note: Only commitments prior to 09/12/2014 will be ensured inclusion on all marketing incentives.
Have a question or need more information? Please call Allen Loyd, Florida Panther Festival Coordinator (727) 599-7624.